Web Hosting

1. What is web hosting? Provides storage space and access for websites

2. Using your phones, find and write down 5 web site hosting services.

Bluehost, Hostgator, Dreamhost, A2Hosting, Mochahost

3. What is the number one hosting service according to hostingfacts.com? bluehost

Reading



Find words in the website above which match these definitions:

1. A system where each server has only one client’s websites on it: Dedicated hosting

2. A system where each server has many client’s websites on it: shared hosting

3. Promise to do something: guarantee

4. The time when a service is working: Uptime

5. Help / Assistance: Support

6. The smallest amount or number possible: Minimum

7. The largest amount of data that can be moved: Bandwidth

8. A unique number to identify a computer on the internet: IP Address

Comprehension Questions:

1. What can you do if HostElite’s standard plans aren’t suitable? Send them your specifications
2. What guarantees and support do they provide? 99.99% uptime, 24-7 support, replace, hardware within 24 hours
3. If you set up another website, can you also host that on the same server? Yes - unlimited
4. Can you try them out for a month or two to see how good they are? No – minimum of 6 months
5. How much data can you transfer every month? Between 2TB-25TB

Complete this product comparison for HostElite’s services.

|  |
| --- |
| the most 99.9% the same higher than the most the most less more the best |

The Premier server’s processor is the most powerful of the three. This server has more drives than the Standard server (four instead of two). All have 99.9% uptime guaranteed and they are equally secure. The Basic plan provides more bandwidth than the other two plans, with the Premier plan offering the most bandwidth.

All three plans have the same set-up fees but the monthly fee for the Standard plan is higher than the fee for the Basic plan. Overall, the Premier plan has the best specifications but is the most expensive

~~Listening:~~

~~Listen to two IT officers talking about a host server’s products and answer the questions:~~

1. ~~How many options are they comparing? 3~~
2. ~~If they don’t like any of the options what can the host server do for them? Customise a plan (make a special option for you)~~
3. ~~What does the company do? Music~~
4. ~~How many customers did they have last month? More than 10,000~~

~~Listen again and choose the correct answer~~

1. ~~For this company, $200 per month is not bad~~
   1. ~~cheap b. reasonable c. expensive~~
2. ~~For this company, $500 per month is a bit high~~
   1. ~~cheap b. reasonable c. expensive~~
3. ~~The company is \_\_\_\_\_\_\_\_\_\_\_\_\_\_~~
   1. ~~very small b. medium-sized c. large~~
4. ~~The current website size is \_\_\_\_\_\_\_\_\_\_\_\_\_\_~~
   1. ~~1 GB b. 1 TB c. 2 TB~~
5. ~~The current monthly bandwidth usage is about \_\_\_\_\_\_\_\_\_\_\_\_\_\_~~
   1. ~~1 GB b. 1 TB c. 2 TB~~
6. ~~The company \_\_\_\_\_\_\_\_\_\_\_\_\_\_ processing power.~~
   1. ~~doesn’t need much b. needs quite a lot of c. needs a very large amount of~~
7. ~~The company sells to \_\_\_\_\_\_\_\_\_\_\_\_\_\_~~
   1. ~~other companies b. consumers~~

~~Research Activity~~

~~On HostGator’s website find the following information:~~

1. ~~How many plans do they have and what are they called? 3, Hatchling / Baby / Business~~
2. ~~How much is the most expensive plan? $5.95/month~~
3. ~~What does ‘unmetered’ bandwidth mean? (Hint: click the link)~~

~~not charged for diskspace or bandwidth.~~

1. ~~How many domain names (website addresses) can you have on the baby plan? Unlimited~~
2. ~~Which plan does HostGator recommend? Baby~~
3. ~~Which plan has a 60% discount? Hatchling / Baby / Business~~
4. ~~Find the “technical specifications” section for the following:~~
   1. ~~How many hosted domains do they have?~~
   2. ~~How many employees do they have?~~
   3. ~~How do they describe their support?~~
   4. ~~What are their two guarantees?~~

IT Costs

Listening

Listen to a manager talking about costs and answer the questions

1. What kind of gadget is she talking about? Digital camera?
2. How did the memory card break? Someone dropped it
3. What do they pay €4.50 a month for? Photo sharing website
4. How much is the total cost per year? €694

Listen again and complete the sentences

1. It cost €1,200 to buy.
2. We spent €45 on some memory cards.
3. That was €35 for a case.
4. We also pay €4.50 a month.
5. We’ll pay €1,388 in total.

~~Speaking:~~

~~Complete the table with a partner~~

~~Number of years: 3~~

|  |  |  |
| --- | --- | --- |
| **~~Item~~** | **~~Samiba DR750~~** | **~~Sundai TB10.6~~** |
| ~~Initial purchase cost~~ |  |  |
| ~~Software costs~~ |  |  |
| ~~Warranty~~ |  |  |
| ~~Technical support costs~~ |  |  |
| ~~Training~~ |  |  |
| ~~Other items (list)~~ |  |  |
| ~~Total cost of ownership~~ |  |  |

Product Research

|  |
| --- |
| ads models price cloud free levels regular version trial minor |

There are several different kinds of pricing models.

Traditional pricing: This is the most common pricing model for consumer software. Each major version of the software costs money, minor versions are free for people with a licence. When a new major version comes out, licence holders pay extra but usually less than for a non-licence holder. Users can often try the software for free for a short trial period.

Tiered pricing: In this model there are two or three levels (tiers) of the software product. Each level has a different price and different features.

Freemium pricing: This is like tiered pricing but the lowest level is free. The idea is that the free users will get others (like companies) to use it.

Subscription pricing: In this the buyer pays a regular fee, usually every month, to use the software. This fee includes all updates. This is usually used in cloud computing.

Freeware: This is free software. It might have a lot of ads.

~~Listening: Which pricing model is described by each salesperson?~~

~~1. \_\_\_\_\_\_\_\_\_\_\_\_ pricing~~

~~2. \_\_\_\_\_\_\_\_\_\_\_\_ pricing~~

~~3. \_\_\_\_\_\_\_\_\_\_\_\_ pricing~~

~~Scanning Activity: Look at Norton’s choice of the 8 most famous viruses and answer the questions~~

1. ~~What percent of emails were infected with MyDoom? 16~25%~~
2. ~~When was CryptoLocker first released? 9m 2013y~~
3. ~~What happened to the creator of the Anna Kournikova virus?~~

~~He turned himself into the police / he was offered a job~~

1. ~~How does the article describe Stuxnet? The scariest virus on the list.~~
2. ~~What was the name of the attachment in the ILOVEYOU virus?~~

~~LOVE-LETTER-FOR-YOU.TXT.vbs~~

1. ~~What kind of malware was Storm Worm? (Not virus or worm) Trojan horse~~
2. ~~What is the “Cost of the Malware” for the Slammer virus? $1 billion.~~
3. ~~What is the 5~~~~th~~ ~~most famous virus on the list? Sasser & Netsky~~



